



Acuity Brands Expands LED Outdoor Parking Application Product Portfolio

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Application Set Emphasizes Lighting Quality, Energy-Efficiency and Safety

ATLANTA, May 03, 2011 (BUSINESS WIRE) --

[Acuity Brands, Inc.](#) (NYSE: AYI, "Company"), a market leader in innovative energy-efficient lighting and control solutions, continues announcements of a major expansion of its outdoor LED lighting portfolio. Offered under [Acuity Brands\(R\) LED Outdoor](#), the portfolio includes solutions from six of the Company's leading lighting solutions brands, [Lithonia Lighting\(R\)](#), [Hydrel\(R\)](#), [Tersen\(R\)](#), [American Electric Lighting\(R\)](#), [Antique Street Lamps\(TM\)](#) and [Winona Lighting\(R\)](#).

New to the Company's PARK application family of products are the [TersenRatio\(TM\) PG](#) and the [Lithonia LightingVAP\(TM\)](#), luminaires for covered outdoor applications, and the Tersen Ratio 4.0 and Lithonia Lighting [ALX\(TM\)](#), luminaires for parking lots and surrounding areas. Each LED luminaire is optimally designed for unique parking tasks and environments.

The [TersenRatio PG](#) is a LED luminaire of contemporary architectural styling, ideally suited for the parking garage. It has been designed to meet the IESNA RP-20 standards and delivers up to 100 lumens per watt in multiple lumen output packages. Its modern "finned" housing serves as an efficient heat sink while making an architectural statement. Both the symmetric and asymmetric optical distributions deliver unparalleled horizontal and vertical uniformity. The [Lithonia LightingVAP](#) is ideal for use in applications where smart-looking, energy-efficient fixtures are desired. This luminaire is ideally designed for parking garages, canopies, transportation facilities, schools, hospitals and exterior retail environments where moisture or dust is a concern.

The [TersenRatio 4.0](#) offers a contemporary styled luminaire that produces illumination levels equivalent to a traditional 400-watt metal halide (MH) lamp. Its design complements the Ratio PG and Ratio 1.5 to create a complete family of architectural outdoor products. Its stylistic "finned" shape serves as a heat sink as well as an architectural statement. The [Lithonia LightingALX](#) was designed from the start exclusively for LED technology and now produces between 18% and 25% greater light output than the original version. It is designed for streets, walkways, parking lots, and surrounding areas and delivers on the promise of long life, superior optical performance and energy savings.

Various models in the [Acuity Brands LED Outdoor](#) PARK application family are compatible with the [Acuity BrandsROAM\(R\)](#) system, the Company's industry-leading intelligent control solution, combining photo-control technology with wireless monitoring and control capabilities. Working together, LED lighting and intelligent control systems provide an integrated outdoor lighting solution enabling additional energy savings from day one. Acuity Brands LED Outdoor products adhere to IES standards for all applications, enabling maximum visibility. All luminaires in the PARK family incorporate Acuity Brands' philosophy of providing the highest quality lighting solutions, while minimizing light pollution by putting light on task not toward the sky.

"Whether lighting open or covered parking facilities, safety and energy savings are foremost in developing our portfolio of outdoor lighting products," said Michael Naylor, [Acuity Brands](#) Lighting Vice President and General Manager, Outdoor Products. "We provide a variety of lumen packages, fixture styles, and options to ensure visibility, with all of the energy-saving characteristics of LEDs. From lighting the parking area to lighting entrances, ramps and stairways, our customers have a wide-range of choices in our [LED Outdoor PARK](#) portfolio to suit each special circumstance," continued Naylor.

The new PARK products will be available for order placement in May 2011. All of the new [Acuity Brands LED Outdoor](#) luminaires will be on display at the LightFair International Tradeshaw, booth #1801, May 17-19, 2011 in Philadelphia, Pa.

The [Acuity Brands LED Outdoor](#) portfolio is available nationally through [Acuity Brands'](#) sales representatives and authorized distributors. For more information about the Company's full line of LED lighting and controls, please visit the [Acuity Brands](#), [LED Lighting Solutions](#) and [ROAM](#) web sites and [Acuity Brands' YouTube Channel](#). You can also become a fan of [Acuity Brands](#) and [Acuity Brands Outdoor](#) on Facebook(R) and follow [Lithonia Lighting](#) on Twitter(R).

About Acuity Brands

Acuity Brands, Inc. is a North American market leader and one of the world's leading providers of luminaires, lighting control systems and related products and services with fiscal year 2010 net sales of over \$1.6 billion. The Company's lighting and system control product lines include Lithonia Lighting(R), Holophane(R), Peerless(R), Mark Architectural Lighting(TM), Hydrel(R), American Electric Lighting(R), Gotham(R), Carandini(R), RELOC(R), Antique Street Lamps(TM), Tersen(R), Winona Lighting(R), Synergy(R) Lighting Controls, Sensor Switch(R), Lighting Control & Design(TM), ROAM(R) and Sunoptics(R). Headquartered in Atlanta, Georgia, Acuity Brands employs approximately 6,000 associates and has operations throughout North America, Europe and Asia.



SOURCE: Acuity Brands, Inc.

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