



Acuity Brands, Inc : Launches Advanced Generation of its Award-Winning OLED Product Portfolio

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ATLANTA - May 15, 2014 - [Acuity Brands, Inc.](#) (NYSE: AYI) announces the launch of a next-generation OLED product portfolio, including the award-winning [Revel\(TM\)](#), [Kindred\(TM\)](#), [Trilia\(TM\)](#), and [Canvis\(TM\)](#). These OLED luminaires use the latest generation of OLED panels to unlock functional and design possibilities, while meeting performance benchmarks that rival current lighting technologies. Offered by Winona® Lighting, all four product families now feature OLED panels available with a variety of correlated color temperatures (CCT), including 3000K, 3500K and 4000K, a color rendering index (CRI) of 85-90, and an L70 rated life of 30,000 to 40,000 hours.

"These next-generation OLED luminaires from Acuity Brands demonstrate exciting improvements in OLED lighting technology," said Peter Ngai ([@PeterYNgai](#)), Acuity Brands Lighting Vice President, OLED Lighting. "These advancements include OLED performance enhancements in color rendering up to 90 (a 13 percent increase) and the rated lifetime up to 40,000 hours at 3000 cd/m2 from the previous-generation of OLED panels. Such improvements will enable a broader application of OLED technology for ambient and accent interior lighting."

"OLED technology allows us to design lighting that can be interactive with people because of its soft, glare-free illumination, which makes it ideal in applications close to the user," said Pete Shannin ([@PeteShannin](#)), Acuity Brands Lighting Vice President and General Manager, OLED Business Group. "These four luminaires provide distinctive design statements for corporate, hospitality, healthcare, and residential interior lighting applications. They demonstrate the value of OLED, including a minimalist form factor, glare-free white light and design freedom only achievable through OLED lighting."

In combination with this product launch, Acuity is also announcing the launch of a new website at www.acuitybrands.com/oled dedicated to OLED Lighting. Customers visiting the site will learn about OLED lighting, obtain information on the broad portfolio of OLED products available through Acuity Brands, and reference case studies, media and other inspirational materials. Acuity Brands is also pleased to [showcase a video](#) demonstrating the promise of OLED lighting in application.

Shannin continues, "We are very excited about the investments Acuity Brands is making to bring OLED technology to the market to support our customers' demand for new, innovative, and exciting OLED lighting solutions."

Trilia(TM) OLED luminaires inspire creativity and imagination. Modular units allow designers to shape single or expansive networks of OLED lighting and create an exquisite interplay of symmetry and asymmetry. Organic patterns unfold and reveal themselves into designs that blur the distinction between architecture and nature.

Revel(TM) OLED luminaires offer the ability to sculpt a ceiling or wall with brightness and texture. Designers can create patterns tailored to unique lighting needs. Because each module can be configured in any pattern, it offers versatility and functionality while offering a decorative quality.

Canvis(TM) OLED luminaires allow freedom to sculpt and define the shape of a space. Whether used as a single luminaire or in multiples, the Canvis luminaire provides substantial light to a space, while maintaining its unique and soft design.

Kindred(TM) OLED luminaires provide an iconic design statement. The soft curvature of Kindred elegantly gestures toward the occupant while showcasing the thinness and unique forms possible with OLED lighting.

To learn more about OLED innovations and technology from Acuity Brands, visit www.acuitybrands.com/oled or contact Jeannine Fisher Wang ([@JeannineFWang](#)) at Jeannine.Wang@AcuityBrands.com

About Acuity Brands

Acuity Brands, Inc. is a North American market leader and one of the world's leading providers of lighting solutions for both indoor and outdoor applications. With fiscal year 2013 net sales of over \$2 billion, Acuity Brands employs approximately 6,500 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's lighting solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, Axion(TM) Controls, Sensor Switch®, Lighting Control & Design(TM), Synergy® Lighting Controls, Pathway Connectivity(TM), Dark to Light®, ROAM®, RELOC® Wiring Solutions, Acculamp® and eldoLED®.

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